



HigherEd SIG Doctoral Student Research Grants

The Marketing for Higher Education Special Interest Group (HigherEd SIG) is pleased to announce doctoral student research grant opportunities in 2023.

The SIG will offer up to five (5) grants that include up to \$500 funding to support doctoral student research for purposes such as, but not limited to, dataset purchase and data collection, transcribing interviews, and purchasing software. The grant will not fund expenses such as conference registration or hardware purchases. Additional grants may be offered subject to budget approval.

Applicants must be:

- a current doctoral student enrolled in an AACSB accredited PhD program in marketing or business administration-marketing.
- able to provide evidence for prior research/scholarly performance and an outline for how the grant will support current research endeavors.
- a current member of Higher Ed SIG. (SIG membership is free for all AMA members).

Applications must include the following:

1. Cover letter explaining how the funds will support the student's research. The cover letter should also summarize the doctoral student's research accomplishments to date in terms of accepted/published conference and journal work (not the work in progress or items under current review).
2. One-page summary of the research project for which the funds will be used, explaining the expected theoretical and managerial contributions of the work.
3. Current curriculum vitae, including a list of publications and conference presentations.
4. Letter of support from the doctoral student's supervisor.

To apply, please send all required document to sig.highered@gmail.com. Each application should have two attachments: 1) one PDF including a current CV and the letter of support from the supervisor, and 2) one PDF including the cover letter and one-page research project summary.

Note that the cover letter and one-page summary should not list the applicants' affiliation. Affiliation information should be included in the CV only. Incomplete applications or applications that share the affiliation information in cover letter and one-page summary will not be reviewed.

All applications must be received by November 30, 2023 at 5:00 PM EST. Applications will be evaluated by a judging committee blind to applicants' university affiliations. Winners will be notified by late January.

Once an application is awarded the grant, the following information should be provided to Jackie Eastman (jeastman@fgcu.edu) in order to disburse the funds.

1. Recipient Name
2. Purpose of Purchase
3. Recipient Email
4. Recipient's Bank Name
5. Recipient's Routing Number and Account Number (or SWIFT Code for Outside the US)

Please contact Jackie Eastman (jeastman@fgcu.edu) with any questions. We look forward to your application!

Sincerely,
The HigherEd SIG Executive Board